

## JAY VIDHECHAROEN

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### PROFESSIONAL EXPERIENCE

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#### **Senior Graphic Designer, Gas Powered Games (Current)**

Redmond, WA

- Design and produce graphics for the company's various web properties
- Responsible for visual design of user interfaces for the Supreme Commander franchise and GPGnet online service
- Design the company's marketing, promotional, corporate and online collateral

#### **Assistant Art Director, Seattle Weekly (2004 – 2006)**

Seattle, WA

- Designed and produced weekly alternative newspaper
- Art directed, designed and produced graphics for an online portal site
- Shot various editorial photo assignments

#### **Art Director, Polygon Magazine (2003 – 2004)**

Knoxville, TN

- Art directed, designed and produced monthly electronic gaming magazine
- Managed workflow and coordinated design staff, freelancers and printers
- Assessed and managed design needs of marketing and sales departments

#### **Senior Designer, Asylum (2001 – 2003)**

Chicago, IL

- Designed and produced various print collateral for the firm's medical, manufacturing and marketing clients
- Designed the firm's marketing, promotional and online collateral

#### **Senior Designer, ZuluSports, Inc. (2000)**

San Francisco, CA

- Art directed, designed and produced graphics for an online portal site
- Developed production and workflow process for editorial graphics creation
- Assessed and managed design needs of marketing department and executive team

#### **Assistant Art Director, PC Gamer Magazine (1998 – 2000)**

San Francisco, CA

- Designed and produced monthly electronic gaming magazine
- Designed various print collateral for marketing and circulation departments

#### **Lettering Artist Intern, Hallmark Cards, Inc. (1997 – 1998)**

Kansas City, MO

- Designed typography for Hallmark's line of Seasonal cards
- Designed original typeface for Hallmark's internal type design department

### SELECTED CLIENTS

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#### **Imagine Media, Inc.**

Promotional and collateral design

#### **Mid-America Arts Alliance**

Web site design

#### **Stanford University**

Capital Planning and Management  
Web site design

#### **University of Kansas**

Fire Service Training  
Identity and Web site design

### AWARDS

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#### **AAN AltWeekly Awards (2006)**

Web site, 1st place

#### **AAN AltWeekly Awards (2005)**

Editorial layout, 2nd place

#### **SPJ Pacific Northwest**

#### **Excellence in Journalism (2005)**

Illustration, 1st place

#### **Graphic Design USA Award (2002)**

RSNA 2002 Advance Registration

#### **Stanford University**

#### **Web Design Competition (2001)**

1st place

#### **Dorris Fair Carey KU Design**

Scholarship (1995 – 1998)

### SOFTWARE EXPERTISE

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Adobe Acrobat

Adobe Flash

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Quark Xpress

### EDUCATION

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#### **The University of Kansas (1998)**

School of Fine Art

BFA Visual Communications